



Kiian Group announces the launch of Kiian Digital

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Kiian Group has formally announced the launch of Kiian Digital, a new digital inks business which is to be unveiled at FESPA Digital 2014 20-23 May in Munich.

Headed up by General Manager, and current Kiian Group CFO Giovanni Lorato, Kiian Digital is a separate business within the Kiian Group. Giovanni Lorato explains, "Launching Kiian Digital is a natural evolution as our customer base continues to grow in line with the increase in demand for our market leading sublimation inks. We are also currently investing over €3 Million in a new state of the art facility which means we can enhance the amount of research & development, boosting production whilst better meeting the needs of customers across the world. With a 60 strong team, we will be able to augment service levels and better develop new products by focusing upon our core digital market. This is positive news for our people,

products and partners across the globe."

Kiian Digital has a number of market leading sublimation inks within the Digistar range and has more recently launched new inks for a wider spectrum of textile inkjet heads including the Gen-R ink for the Ricoh head and the K-One ink for industrial level production for the Kyocera head launched at the recent InPrint Show in Hannover.

Kiian Digital Marketing Director, Roland Biemans continues, "The launch of Kiian Digital adds value for customers and enabling us to continue to meet high demand for our products in this growing market. At FESPA Digital, visitors and customers from across the world will be able to see the future of our business and how they can be part of this positive journey. Our digital team will also be showing how our inks can make a difference on a wide range of substrates and applications as well as launching new products for the FESPA community. We are all incredibly excited about the possibilities that lay ahead and the considerable success we believe the launch of Kiian Digital, at FESPA Digital, will bring."

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Share Capital 1,500,000.00 fully paid.

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