



Kiian Digital @ Heimexsil 2019

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Novedrate 29 November 2018.

JK Group will attend Heimtextil (8 – 11 January 2019 Frankfurt am Main) – the global event for interior textiles trends – showcasing **Kiian Digital's Reactive inks** designed for direct printing onto cotton and the other cellulosic fibers.

Visitors will "*touch and feel*" the printing results achievable by using **Digistar Bellagio** and "*will check out*" its printing performances: **Digistar Bellagio will be printed @ MS Printing Solutions booth (Hall 3.0 – Booth J61) by JP4 EVO printing machine.**

"We are exciting to put forward, in this important textile context, Digistar Bellagio, which is the natural complement of the Kiian Digital's current textile product portfolio" says Marco Girola, JK Group Marketing

Manager. "Digistar Bellagio was born from the synergy of highly specialized teams in Digital textile printing, MS & JKG, to go beyond the limits of product and process; by developing systems able to raise efficiency and maximize results, to benefit the market in which we operate" ends Girola.

Digistar Bellagio' colors selection has been conducted selecting dyes and allows to reproduce the widest color gamut as well as to offer outstanding bright and vivid colors. It includes 8 colors: CYMK, Black and Light Black and 3 spot colors, Orange, Red and Blue.

In addition to the new reactive ink, Digistar Bellagio, the booth will also feature:

- Digistar Bravo disperse ink compatible with Kyocera printheads for direct printing onto polyester. Digistar Bravo is recognised for the excellent light fastness, high penetration into the fibres, extremely deep intensity of the blacks from which stands out the BLACK HLF for its high light fastness.
- Digistar K-Choice pigment inks, compatible with Kyocera printheads for direct digital printing onto fabric created for fashion and home collection. Digistar K-Choice is recognized for excellent light fastness and good washing resistances and the wide color gamut enabling accurate reproduction of fashion and home collection colors
- The full range of Sublimation inks will complete the inks showcasing during the event.

The event will be the occasion to point out JK Group's Eco-friendly commitment is a must, especially for Kiian Digital brand that, through its full Textile Standard Compliance Program, enables production of sustainable print.

Ends

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Share Capital 1,500,000.00 fully paid.

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