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# FESPA HAMBURG 2017

**19-04-2017**

**Novedrate, April 18th 2017**

Kiian Digital chooses Fespa Hamburg to introduce Digistar Bravo; the disperse digital ink for direct printing on machines fitted with Kyocera printheads. (Hamburg 8-12 May 2017 – Booth: D65– Hall: B6).

Digistar Bravo has been developed with Industrial textile printing requirements in mind: high runability and best-in-class printing performance. The range consists of 11 vivid colours among which, the 2 blacks stand out for their deep intensity; high rubbing and light-fastness. “We are very excited; Digistar Bravo has been subjected to the stricter testing enable superior performance in Industrial printing” points out Marco Girola, Kiian Digital Marketing Specialist. “Digistar Bravo is part of Kiian Digital’s branding strategy to meet the cutting-edge demands of commercial digital textile printing; bringing together the highest quality inks with global support.” adds Alessandra Borghi, Kiian Digital Sales Director.

Visitors will see the well-known range of sublimation digital inks for direct and transfer printing; confirming Kiian Digital as the leading specialist in cutting-edge solutions for polyester printing.  On display, will be:

> the updated sublimation ink range for direct printing. This assures effectiveness, efficiency and colour brightness of prints.

> The sublimation range for transfer printing which enables fast-fashion requirements of mass-customization and just in time production.

> The recently updated pigment ink range, designed for direct printing, the alternative to the traditional inkjet printing thanks to the user-friendliness and high light-fastness.

Visitors will be informed of the ongoing updates to Kiian Digital's certifications programme and the future next steps. "Sustainability touches everything we do: the raw materials we use, the way in which we produce our products and the final finished good we provide to our customers. We strive to develop products that make a positive difference to the environment and at the same time provide value for the customers" says Martin Swift, JK Group Marketing and Development Director.

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Share Capital 1,500,000.00 fully paid.

Reg. Companies Como REA CO-317447