

# FESPA CHINA 2016

11-11-2016



Novedrate 11 November 2016 - Kiian Digital chooses Fespa China (Guangzhou 21-23 November S Hall 1 – Stand 1080) to showcase Digistar Display, the new sublimation ink designed for direct and transfer printing with all Epson printheads.

Digistar Display achieves high-performance in both direct and transfer printing. Digistar Display ensures vivid colours along with excellent printability in both printing technologies.

The range consists of 8 colours; 4 process, 2 light colours and 2 spot colours. This enables wide colour gamut reproduction. "Extensive research and development has produced an ink which is exceptionally stable and enables consistent printability even in changing operating conditions." remarks Marco Girola, Kiian Digital Marketing Specialist. "Many customers will also have the benefit of being able to use one ink for two printing technologies, reducing inventory and thereby achieving cost savings," concludes Girola.

"The textile industry strives for a future without hazardous chemicals. We contribute to this challenge by designing inks with reduced hazardous chemical content which comply with global textile standards for the Restricted Substance Lists of Global Brands. We are working with our customers to build a better future" explains Alessandra Borghi, Kiian Digital Sales Director. "An example of this is our best-selling ink series, Digistar HI-PRO, that recently passed Nike's Restricted Substance List (RSL) tests for both apparel and footwear" concludes Borghi.

Visitors will also see our display of printed textiles produced with Kiian Digital's extensive textile portfolio of sublimation, pigment and disperse inks. The event will also provide the opportunity to meet members of Kiian Digital's team.

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Share Capital 1,500,000.00 fully paid.

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